

The Framework team, led by Paul Smith, are passionate about authentic social value that makes a difference to the communities where our clients and service providers live and work. That's why we want to shine the light on some of the projects that have been taking place this year, and first to celebrate is our Framework provider, Bell and their teams in the North East. Bell is on Responsive Maintenance (2023 version), Planned Maintenance (2023 version), Planned maintenance 2025 Net Zero Carbon and Passive Fire Safety.



Safety, Support & Empowerment

Supporting well-being, enhancing community spaces and building stronger connections with local residents. From refreshing community hubs and gardens to providing materials and guidance, Bell has sought to create environments where people feel safe, supported and empowered.

Activities like creative workshops, practical repairs and environmental improvements have encouraged participation, skill-sharing and pride in local spaces.

Recent months have been busy for Bell and here's a snapshot!

Social Inclusion & Well-being: Volunteering – Bedlington Community Centre

The team recently came together to support Bedlington Community Centre, giving a much-loved community hub a well-earned refresh and helping to ensure it remains a welcoming space for everyone who uses it. Recognising its importance, we dedicated our time and energy to carrying out a range of light improvement tasks designed to enhance the overall atmosphere and comfort of the space.

In another event, Bell helped to brighten the outdoor areas of hub. By clearing litter and tidying surrounding spaces, they were able to make the environment cleaner, safer and more inviting for residents and visitors alike. While the activity may have seemed small, it had a noticeable impact on the overall atmosphere, creating a space where people feel welcomed and proud to spend time.



Arts & Crafts – East End Women

As part of Bell's ongoing commitment to supporting community well-being and inclusion, time was recently spent with East End Women, a local organisation dedicated to empowering women and helping them rebuild confidence after experiencing difficult circumstances. During the visit, we joined a creative rock painting activity held in the organisation's peaceful riverside garden, a safe and welcoming space designed to promote connection, reflection, and relaxation.

After an understandably nervous start, laughter and conversation soon began to flow, and the women gradually opened up, sharing personal stories and experiences from their lives. The transformation throughout the session was both humbling and inspiring, showing how a sense of safety, trust, and belonging can encourage confidence and connection.

Community Regeneration: We Transform – Langdale Gardens

Bell supported Langdale Gardens by donating paint and brushes and helping to refresh key outdoor areas. The project focused on painting the external benches, planters and pergola, transforming the space into a brighter and more inviting environment for residents to enjoy.

Three of Bell's apprentices were

actively involved, showcasing the skills they have developed and providing tips, tricks and guidance to the volunteers throughout the project. Their contribution not only helped ensure a high-quality finish but also created a collaborative and educational environment, highlighting the value of learning through practical experience.



Environmental: Litter Pick – Foxhomes Estate

A community litter pick took place at Foxhomes Estate, helping to clear pathways and green spaces for residents and the nearby school, creating a cleaner and safer environment for everyone.



Litter Pick – Leam Lane

Ahead of an upcoming project on Leam Lane, the regional team took the opportunity to give back to the local area by carrying out a litter pick across 10 streets. The session involved Bell's Regional Operations Manager and Regional Commercial Manager working alongside volunteers to clear litter and make the streets cleaner, safer and more welcoming for residents.



Donation of Surplus Paint – Elswick

To help create a more welcoming and vibrant environment for local residents, we donated surplus paint and brushes to Elswick Community Leisure Centre. The materials were used to refresh communal areas, including walls, seating areas and other shared spaces, giving the centre a cleaner, more inviting atmosphere for everyone who visits.

Clean, bright spaces like this can have a positive impact on well-being, encouraging more people to make use of the facilities and fostering a stronger sense of pride in the local area.



Surplus Paint Donation – West Moor Community Centre

Surplus paint was also donated to West Moor Community Centre, providing a valuable resource to refresh and improve the centre's facilities. The donation included a variety of colours and types of

paint, which will help brighten communal areas, seating and other spaces, creating a more welcoming environment for all who use the centre.

Initiatives like this show how even surplus materials can be transformed into a meaningful social contribution, helping community facilities thrive, supporting local residents and helping to build a more vibrant and cared-for environment.



Regular Donation of Paint – East End Women

We provide a regular supply of paint to East End Women, supporting women who have recently been rehoused in creating a space they can truly call home. Most recently, 30 tins of paint were donated, available in a variety of colours so each woman can choose the shades that best reflect their personal style and make their new home welcoming and comfortable.

If you're a provider or client of NHMF Framework, please share your stories with us so we can continue to amplify the message about the great work being done every day to help individuals and communities in the social housing space.

Email: hello@brouhamarketing.com to share your stories.

